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🌐 Lisa A. Freidhof

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# LISA A FREIDHOF

## SENIOR GRAPHIC DESIGNER

### SOFTWARE

Adobe Photoshop	● ● ● ● ● ●	Quark Xpress	● ● ● ● ● ●
Adobe Illustrator	● ● ● ● ● ●	Prezi	● ● ● ● ● ●
Adobe InDesign	● ● ● ● ● ●	Adobe Contribute	● ● ● ● ● ●
Adobe Flash	● ● ● ● ● ●	Weebly	● ● ● ● ● ●
Microsoft PowerPoint	● ● ● ● ● ●	Content Management	● ● ● ● ● ●
Microsoft Word	● ● ● ● ● ●	Responsive Web Design	● ● ● ● ● ●
Adobe Dreamweaver	● ● ● ● ● ●	Adobe Edge	● ● ● ● ● ●
Adobe Acrobat	● ● ● ● ● ●	HTML5	● ● ● ● ● ●

### JOB EXPERIENCE

#### 1994-Present: Senior Designer – Graphic Support Services

I provide a distinctive blend of creative and technical skills to produce effective marketing communications materials. I am able to conceptualize and execute design for print and digital media – under tight deadlines and stringent budgetary requirements. My work has included designing, creating, and managing websites, creating print collateral (white papers, datasheets, brochures, e-books, etc.), email-based communications, presentations, multimedia projects, and iconography.

While at GSS I have supported the design and production requirements of several Fortune 500 companies. I have performed as senior designer, production artist, production coordinator, and on-site contractor with the responsibilities of developing presentations, proposals, business literature, web and multimedia projects, and marketing campaigns.

I have more than 20 years of experience as a graphic designer and production artist. I have a reputation for being a skilled and prolific designer with an ability to create exceptional products with minimal supervision, creative insight, and a keen eye for detail.

#### 1990-1994: Proposal Developer – Master-Lee

Writer, editor, production artist for technical proposals

#### 1988-1990: Production Coordinator – Imagematrix

Production coordinator for presentations, multimedia projects, video projects, and marketing campaigns

### EDUCATION

#### 1984-1988: Saint Vincent College

Bachelor of Arts Degree

